

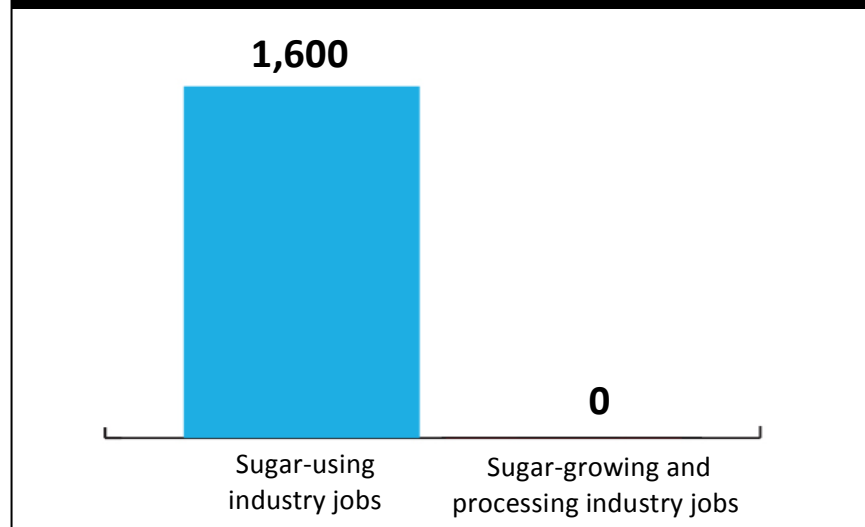


July 15, 2016

Sugar-Using Industries Employ Thousands of New Mexicans, Whose Jobs Are at Risk Because of Current Sugar Program

The current federal sugar program only benefits one small segment of the U.S. economy – sugar growers and processors, of which there are **zero in New Mexico**. Meanwhile, the program costs consumers an average of \$3 billion annually and puts at risk approximately 600,000 American jobs in sugar-using industries, including **up to approximately 1,600 in New Mexico**.

NEW MEXICO SUGAR-USING INDUSTRIES EMPLOY THOUSANDS, WHILE THERE ARE ZERO JOBS IN SUGAR-GROWING & PROCESSING



**Congress can fix a program that hurts New Mexico consumers, taxpayers,
food manufacturers and their workers.**

**We Urge Members of the New Mexico Delegation to Cosponsor the
Bipartisan Sugar Reform Act ([H.R. 1714](#) / [S. 475](#))**

Learn more about the need to reform U.S. sugar policy at www.sugarreform.org.

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The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government's intrusive, inefficient, restrictive and outdated sugar program – a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.