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Business, Consumer Advocacy and Thought Leaders Agree: It's Time to Reform the U.S. Sugar Program

When the 113th Congress begins debating the 2013 farm bill, a top priority should be reforming the Depression-era U.S. sugar program. America's business leaders, consumer advocates and policy experts all agree – the sugar program is a failed policy that threatens U.S. economic growth and job creation.

"The cost of supporting Federal mandates to keep the artificially high domestic sugar market price is borne by American consumers in every product purchased containing refined sugar."

— Independent Bakers Association

"For too long, consumers have been stuck with the tab for a sugar program designed to inflate the domestic price of sugar. ... [S]ugar reform ... will provide much needed economic relief to many households."

— Chris Waldrop, Director, Food Policy Institute, Consumer Federation of America

"Government interference in the sugar market hurts consumers and food manufacturers by driving up the price of sugar, reducing export opportunities by giving other countries an excuse to impose similar penalties on U.S.-made products, and weakening the U.S. economy."

— Bryan Riley, Jay Van Andel Senior Policy Analyst, The Heritage Foundation

Congress should debate the merits of sugar reform and take action this year, so the program works for all stakeholders.

Learn more about the need to reform U.S. sugar policy at www.sugarreform.org.

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The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government's intrusive, inefficient, restrictive and outdated sugar program – a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.