



November 7, 2014

## UNWRAP THE FACTS



### America Can Escalate Its World Leadership by Ending Its Own Sugar Subsidies

In a new piece out from the American Sugar Alliance, titled “Sugar Subsidy Escalation Harms Africa,” the U.S. sugar lobby purports to be very concerned about the detrimental effects sugar subsidies in other countries are having on Africa and African consumers. **Disingenuous?** Yes, as the U.S. sugar program – which the U.S. sugar lobby engineered and strenuously defends and protects – is partially to blame because of the limits it sets on African sugar exports to the United States. For example, because of the sugar program, U.S. tariff rate quotas for sugar-producing countries in sub-Saharan Africa add up to less than 4 percent of what they export.

#### Let’s unwrap the facts.

- The U.S. sugar lobby professes to be concerned about American consumers, but they continue to push sugar policies that artificially inflate U.S. consumer costs by an average of \$3 billion annually. **Greedy?**
- The U.S. sugar lobby is quick to point fingers at the programs of other countries, but not the protectionist U.S. sugar program – the only commodity program not reformed in the 2014 farm bill. **Hypocritical?**
- On top of all that, the U.S. sugar lobby has suggested that the United States should push for other countries like Brazil, Mexico, India and Thailand, to fix their sugar subsidies – before reform to the U.S. sugar program is even considered. **Anti-free market?**

**Pointing the finger at sugar programs in other countries is nothing more than a cynical effort to divert attention away from the real culprit – the U.S. sugar program.**

**Congress can demonstrate its commitment to enhanced economic growth and put America on top by reforming the U.S. sugar program.**

Learn more about the need to reform U.S. sugar policy [www.sugarreform.org](http://www.sugarreform.org).

Connect with us on

[Facebook](#) | [Twitter](#) | [YouTube](#) | [Flickr](#)

###

*The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government’s intrusive, inefficient, restrictive and outdated sugar program – a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.*