



November 1, 2013

In Case You Missed It: Candy Makers & Policy Makers Detail Economic Costs of America's Broken Sugar Policy

[The New York Times: "American Candy Makers, Pinched by Inflated Sugar Prices, Look Abroad"](#)

- *"The owner [of the Chocolate Truffle candy shop in Massachusetts], Erin Calvo-Bacci, would like to expand her business close to home, but is instead thinking of moving her operations to Canada, where the sugar essential for her products costs far less. 'We are committed to offering locally made affordable products, but the cost of sugar is driving manufacturers out of the country,' Ms. Calvo-Bacci said ...*
- *"Candy makers say the culprit is the federal sugar program, a combination of import restrictions, production quotas and loan programs dating to the 1930s, all designed to keep the price of American sugar well above that of the world market. ... Opponents of the program say they hope that the \$300 million the federal government will spend this year to buy excess sugar will prompt lawmakers to re-examine it. ...*
- *"Government and academic studies support claims by candy makers that the sugar program has had an impact on the industry. A widely cited 2006 study by the Commerce Department and a 2011 Iowa State University study found that the price supports had led to job losses among candy makers."*

[U.S. News & World Report: "Trick or Treat? Senators Say Sugar Subsidies Are No Sweet Deal"](#)

- *"Senators Mark Kirk, R-Ill., and Jeanne Shaheen, D-N.H., long-time advocates against the U.S. sugar program, sent fellow lawmakers scary cards for the holiday reminding them there's a trick in all those halloween treats. ...*
- *"'Halloween provides a disturbing reminder of sugar's sweet deal,' Shaheen said. 'Sugar is the most tightly controlled commodity market in our country, and this outdated policy is costing our country jobs and hurting our economy.' ... 'It's time we end this unfair pricing scheme that protects a select few sugar growers unnecessarily. Our bill offers a commonsense solution to help to bring the 125,000 skilled manufacturing jobs that were forced abroad by this program back to the U.S. where they belong,' Kirk said."*

Only Congress can fix a program that hurts U.S. consumers, taxpayers, food manufacturers and their workers with simple reforms to U.S. sugar policy.

Learn more about the need to reform U.S. sugar policy at www.sugarreform.org.

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The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government's intrusive, inefficient, restrictive and outdated sugar program – a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.