

Sweet Facts



October 31, 2012

A Ghost from Halloween's Past: **THE U.S. SUGAR PROGRAM**

Here are *four scary reasons* Congress should reform the U.S. sugar program, one of the last remaining Depression-era ghosts.



An estimated **600,000 jobs** in U.S. sugar-using industries **are at stake!**



For every sugar-growing sector job protected by the sugar program, **three manufacturing jobs are lost!**



The U.S. sugar program **costs consumers & businesses \$3.5 billion annually!**



The price of U.S. sugar is artificially higher than the world price, forcing consumers to pay a hidden tax on their Halloween treats!

Congress – Reform Outdated Sugar Policies in the 2012 Farm Bill!

Learn more about the need to reform U.S. sugar policy in the 2012 Farm Bill at www.sugarreform.org.

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The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government's intrusive, inefficient, restrictive and outdated sugar program – a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.