



February 9, 2012

Ending Sugar Subsidies, Reforming Quotas Would Save Consumers Money, Create U.S. Jobs, Says Study

A recent study released by Iowa State University shows how reform of U.S. sugar policy would help America – from consumer benefits to the generation of jobs to reducing trade deficits. Key findings of the study include:

- American **consumers could save up to \$3.5 billion a year** on a wide variety of food products.
- As many as **20,000 additional jobs** could be created each year – an expansion of 3 percent.
- The **United States would become a net exporter of sugar** contained in sugar-containing products by 100,000 to 140,000 tons, helping to reduce the U.S. trade deficit.

Read the full study [here](#).

**Congress –
Say YES to Consumer Savings, Job Creation and Increased Exports!
Say NO to Outdated Sugar Policies in the 2012 Farm Bill!**

Learn more about the need to reform U.S. sugar policy at www.sugarreform.org.

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The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government's intrusive, inefficient, restrictive and outdated sugar program – a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.