



Make the Sugar Program Work for America

April 12, 2017

Cato: “Zero-For-Zero Sugar Reform: Offer Zero, Get Zero”

In a Cato Institute [blog post](#), Daniel R. Pearson, a Senior Fellow, points out that the so-called ‘zero-for-zero’ sugar policy proposal is unrealistic and ineffective. Pearson makes a strong case for the United States to lead by example and reform the U.S. sugar program now.

Here’s an excerpt:

“Instead of pussyfooting around and giving lip service to sugar policy liberalization, the United States should show genuine leadership. The best way to do so would be to end U.S. import restrictions and domestic supports unilaterally. That would not only create quite a constructive stir in the global sugar community, it also would give the United States a great deal of moral authority to request similar actions by other countries.

“... After cleaning up its own policy mess, the United States would be in a strong position to encourage reform overseas. There’s nothing like walking the walk to build negotiating credibility. Instead of offering zero policy reforms and getting zero back, it’s time for the United States to demonstrate leadership by ending its sugar market distortions unilaterally.”

Bottom Line: There’s zero chance that ‘zero-for-zero’ will ever even happen. Instead of wasting time with faux policies, Congress should enact meaningful reforms that protect taxpayers, eliminate irrational regulations and help create American jobs.

Read the full blog post [here](#).

Congress, Make the Sugar Program Work for America.

Learn more at www.sugarreform.org.

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The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government’s intrusive, inefficient, restrictive and outdated sugar program - a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.