



# About the Coalition for Sugar Reform

## Who We Are

The Coalition for Sugar Reform is an alliance of consumer, food and beverage manufacturing, trade advocacy, environmental and taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. The Coalition's objective is to bring about reform and change to the federal government's overly restrictive sugar program that has increasingly failed to provide adequate supplies of sugar to the U.S. market.

## Our Mission

The Coalition's mission is to promote reform of the U.S. sugar program. The Coalition opposes the current program because it is designed to make use of every possible federal government apparatus to impede the U.S. sugar market from operating efficiently, and relies on production controls and import quotas to keep domestic prices artificially higher than world sugar prices.

## Supporting Reform of the U.S. Sugar Program

The Coalition for Sugar Reform seeks to educate members of Congress and the Administration about the real effects of current sugar policies on U.S. jobs, consumers, trade opportunities and the environment. The Coalition supports market-oriented reforms to the sugar program and is actively involved in legislative and/or regulatory initiatives that may provide opportunities to improve U.S. sugar policy so it works for consumers, food manufacturers, producers, taxpayers and the environment.

Specifically, the Coalition supports various sugar reform legislative proposals, including the following:

- **Sugar Reform Act of 2015**
  - S. 475: Introduced by Sens. Jeanne Shaheen (D-NH), Mark Kirk (R-IL), Pat Toomey (R-PA), Dick Durbin (D-IL), John McCain (R-AZ) and others on February 12, 2015
  - **H.R. 1714**: Introduced by Reps. Joe Pitts (R-PA), Danny Davis (D-IL), Bob Goodlatte (R-VA) and Jackie Speier (D-CA) on March 26, 2015

We urge members of the 114th Congress to support legislation this year to reform the U.S. sugar program and benefit American consumers, businesses and workers. In addition, we encourage members to join the Congressional Sugar Reform Caucus, which is co-chaired by Sen. Jeanne Shaheen, Sen. Mark Kirk, Rep. Joe Pitts and Rep. Danny Davis. This bipartisan, bicameral Congressional Caucus promotes dialogue and education regarding legislative, regulatory and trade issues affecting federal sugar programs and policy.

## Our Members

### Members of the Coalition for Sugar Reform include:

- American Bakers Association
- American Beverage Association
- American Frozen Food Institute
- Americans for Tax Reform
- BullSugar.org
- Club for Growth
- Competitive Enterprise Institute
- Consumer Federation of America
- Council for Citizens Against Government Waste
- Emergency Committee for American Trade
- Everglades Trust
- Food Marketing Institute
- Grocery Manufacturers Association
- Independent Bakers Association
- International Dairy Foods Association
- National Association of Manufacturers
- National Confectioners Association
- National Consumers League
- National Black Chamber of Commerce
- National Foreign Trade Council
- National Taxpayers Union
- Peanut and Tree Nut Processors Association
- Retail Bakers of America
- Retail Confectioners International
- SNAC International
- Sweetener Users Association
- Taxpayers Protection Alliance
- U.S. Chamber of Commerce

We welcome other organizations to join the Coalition. If you would like additional information, please contact us at (202) 842-2345.