



August 13, 2012

Salt Lake City Companies Call on Congress to Reform the Costly U.S. Sugar Program in the 2012 Farm Bill

As Congress moves forward with the 2012 Farm Bill with virtually no debate on the costs of U.S. sugar policy to American consumers, businesses and workers, three local Salt Lake City, UT, employers are calling on policymakers to reform the outdated sugar program in [video messages to Congress](#). Click on the images to see what they have to say.

“The unfair competition we face in the sugar industry needs to stop. We need sugar reform now. The intrusion of foreign competition into our lives makes our lives more difficult. We need to reform the sugar program.” – Taz Murray, CEO, Maxfield’s Candy Company and Kencraft, Inc.



“It’s very important to stay competitive, and it’s very difficult when we have to pay higher prices than the world is paying. ... We’re tired of paying 50 percent more for our sugar prices. We need to get [the sugar program] eliminated and solved.” – David Glade, President & CEO, Taffy Town, Inc.



“It’s an unfair playing field. Our sugar price is significantly higher. We try and deliver a quality product at a reasonable price to our consumer, and, increasingly, it becomes harder and harder.” – Richard Kay, President & CEO, Sweet Candy Company



Facts About the Costly U.S. Sugar Program

- An estimated **125,000 jobs were lost** in U.S. sugar-using industries between 1997 and 2010. The U.S. Department of Commerce also estimates that for every sugar-growing job saved through high U.S. sugar prices, approximately three American manufacturing jobs are lost.
- Only 4,714 sugar farms in the United States benefit from the federal sugar program, and 30% of the sugar program’s benefits go to just 6% of these sugar crop growers. In contrast, there are **more than 600,000 U.S. jobs in food industries that use sugar**.

Congress – Reform Outdated Sugar Policies in the 2012 Farm Bill!

Learn more about the need to reform U.S. sugar policy in the 2012 Farm Bill at www.sugarreform.org.

Connect with us on
[Facebook](#) | [Twitter](#) | [YouTube](#) | [Flickr](#)

###

The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government’s intrusive, inefficient, restrictive and outdated sugar program – a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.