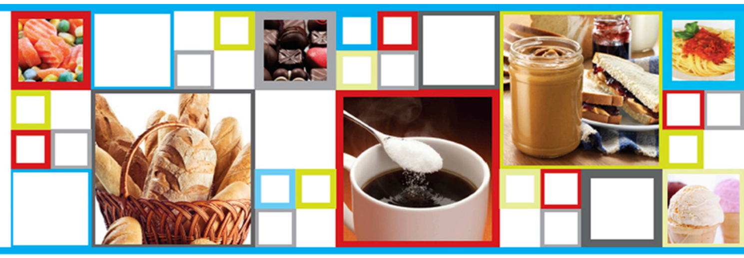
COALITION FOR
SUGAR REFORM

Sweet Facts



October 23, 2014

Today's Big Number: $2.4 Billion – Forecasted FY15 Cost of Mexican Sugar AD/CVD Case to U.S. Consumers

Case Has Already Cost Consumers $837 Million Since April

A new white paper out today, titled "Consumers Are Paying the Price for the Sugar Producers' Trade Case vs. Mexico," calls attention to the economic impact of the U.S. sugar producers' antidumping (AD) / countervailing duty (CVD) case against Mexican sugar imports. Here are the key takeaways:

Mexican Sugar AD/ CVD Case's Forecasted Economic Cost to U.S. Consumers in FY15:

$2.4 billion

- ***"The U.S. sugar program is a bad deal for consumers at the best of times. It is even worse when U.S. sugar companies try to compel the government to further reduce sugar imports.***
- ***"… Even if the United States and Mexico work out some agreement to restrict Mexico's sugar exports … the implicit shorting of the market and uncertainty about how our supply deficit will be met is expected to keep U.S. sugar prices much higher than they would have been otherwise.***
- ***"U.S. sugar producers will have succeeded in extracting a couple of billion dollars of annual revenue from U.S. consumers. Not bad for an industry that was never really injured in the first place."***

Congress, Reform the U.S. Sugar Program.

Learn more about the need to reform U.S. sugar policy at www.sugarreform.org.
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The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government's intrusive, inefficient, restrictive and outdated sugar program – a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.