



Make the Sugar Program Work for America

June 29, 2017

Baseball, BBQ and ... Uncle Sam Making You Pay More for Apple Pie?

That last part doesn't sound so American, does it? But that is exactly what is set to happen tomorrow when the U.S. government signs off on Big Sugar's latest money grab - agreements on Mexican sugar imports. The sweet deal the federal government is handing Big Sugar puts more money in the pockets of big corporate sugar farm interests - with U.S. consumers and American companies that buy and use sugar footing the bill.



Bottom Line: Thanks to Big Sugar, consumer costs are expected to increase by \$1 billion a year, and some small businesses estimate the deal will raise their costs by 10 percent. That means Americans will have to pay more for apple pie and LOTS of other products we all enjoy.

In Case You Missed It ... Here's the Truth About Big Sugar's Sweet Deal

“[T]he deal [is] a big win - and it is, for the few sugar producers on both sides of the border. The losers are millions of consumers. ... So much for the little guy.”

- The Wall Street Journal | Editorial | June 13, 2017

“... If you're wondering how these elaborate protections for sugar producers can possibly benefit the far larger number of sugar consumers, well, we are, too. ... [I]t is certain that the protectionist system kills thousands of jobs in sugar-using industries, whose costs of production are forced up by these pointless, politically driven market interventions.”

- The Washington Post | Editorial | June 11, 2017

“Right now it's kind of like playing football on the side of a mountain, and we got the bottom goal.”

- The Houston Chronicle | June 13, 2017

“When your main cost driver just went up 8 percent and in Mexico it didn't go up at all, it just makes any foreign confectionery supplier more cost competitive. That's why a lot of companies moved out of the United States.”

- Reuters | June 9, 2017

“... U.S. sugar policy is used in textbooks to illustrate the political economy of protectionism. A very small group of people have managed to get public policy to favor them - basically by taxing the rest of the population ... ”

- The Washington Post | June 8, 2017

“The interest of the U.S. sugar industry is not necessarily the best definition of the U.S. public interest ... ”

- The New York Times | June 6, 2017

Congress, It's Time for U.S. Sugar Policy to Work for America.

Learn more at www.sugarreform.org.

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The Coalition for Sugar Reform is an alliance of consumers, food and beverage manufacturers, trade advocates, environmental groups, taxpayer watchdog organizations, responsible government advocates, think tanks and other interests. Our objective is to reform the federal government's intrusive, inefficient, restrictive and outdated sugar program - a decades-old subsidy that has repeatedly failed to provide adequate supplies of sugar to the U.S. market.